



**About Me**

With over 20 years of experience as a graphic designer, I have a deep passion for UI design and have had the opportunity to work with a wide range of industries. My fluency in HTML and CSS provides a valuable technical understanding of my approach to design, leading to improved results.

In addition to my design skills, I have extensive experience in WordPress development, having created, developed, hosted, and maintained numerous sites since 2014. This expertise has allowed me to offer custom and effective solutions to my clients.

I love to work in multidisciplinary teams, where I can continue to learn and grow from my colleagues.

**Work Experience**

**Primero Systems (USA) - UX/UI Designer - FrontEnd Developer**

SEP. 2011 - PRESENT, REMOTE WORK FROM ARGENTINA

- Developing websites, mobile applications, and landing pages from concept to deployment.
- Converting client-provided web designs into HTML/CSS code, adhering to best practices for developer-friendly code.
- Updating outdated HTML code to modern, tableless code with a new, responsive, mobile-first approach.
- Evaluating UX/UI designs for technical feasibility.
- Collaborating with cross-functional teams to implement new product features for the company and its clients.
- Creating templates and skins for Webtreepro, a powerful CMS of Primero Systems.

**Freelance - UX/UI Designer - WordPress Developer**

SEP. 2015 - PRESENT, REMOTE WORK FROM ARGENTINA

- Building WordPress websites
- Presenting website proposals to clients
- Providing technical support
- Setting up optimized hosting for WordPress
- Coding with HTML/CSS/JS/PHP
- Designing new website features
- Adapting designs to WordPress themes
- Troubleshooting website issues
- Integrating third-party plugins and solutions

**Knack Media Studios (USA) - Web Designer**

MAY. 2011 - AUG. 2011, REMOTE WORK FROM ARGENTINA

- Building websites using Flash and Textpattern.
- Preparing website proposals to present to clients.
- Collaborating on a project to create layouts and images for written online content.
- Retouching digital images to be used on different platforms.

**Contact**

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- 📍 working from Bahía Blanca, Argentina

**Education**

**UNS - UPSO**  
Academical Technician in Audiovisual Entrepreneurship  
BAHIA BLANCA, ARGENTINA  
2003 - 2005

**ESAV**  
Graphic Designer  
BAHIA BLANCA, ARGENTINA  
1998 - 2002

**E.E.T N°2**  
Computer Technician  
BAHIA BLANCA, ARGENTINA  
1992 - 1998

**Skills**

<b>UX/UI Design</b>	<b>WordPress</b>
Wireframing	Design
Prototyping	Development
Visual design	Maintenance
User-centered design	Hosting
Adobe Creative Suite	Migrations
Figma/XD	WPO
Mobile design	ManageWP
Web accessibility	Gutenberg
Teamwork	Elementor
Problem-solving	Bricks
Attention to detail	Oxygen
	Breakdance
<b>Front-End</b>	Divi
HTML/CSS	Crocoblock
SASS/LESS	ACF
BEM methodology	WPML
Javascript / Jquery	GeneratePress
React (basic)	Underscores
SVG	Custom Code
Responsive Design	SEO
Git	Troubleshooting
Bootstrap / Tailwind	
Testing & Debugging	

**Languages**

**Spanish:** Native  
**English:** B2 / Upper intermediate