

# GIL FERNANDO

## UI/UX Designer - WordPress Developer

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- 📞 +549 291-4317627
- 📍 working from Bahía Blanca, Argentina

### About Me

I am a graphic designer with +20 years of experience. I am dedicated to improving the visual communication of digital products of companies, mainly websites and web applications. My interest in the digital area and new technologies has motivated me to enter the field of UI/UX.

I continually seek to optimize resources and work methodologies in order to enhance the efficient across all stages of productive process. Worth mention, I love working in multidisciplinary teams because I always learn from each workmates.

### Work Experience

#### Primero Systems (USA) / UI Designer / FrontEnd Developer

SEP. 2011 - PRESENT, REMOTE WORK FROM ARGENTINA

- Implementing websites, mobile applications, and landing pages from concept through to deployment.
- Converting web designs provided by clients to HTML / CSS code following best practices for devs can be able to work on it.
- Rewriting old HTML code to modern and tableless code to get a standardized all output with a new, responsive, mobile-first approach.
- Making UX / UI designs for technical feasibility.
- Collaborating with different teams to implement new feature developments in products of company and their clients.
- Building templates and skins for Webtreepro (powerful CMS of Primero Systems)

#### Estación Visual (ARG) / UI Designer / WordPress Developer

SEP. 2015 - PRESENT, REMOTE WORK FROM ARGENTINA

- Building websites using WordPress.
- Preparing website proposals to present to clients.
- Providing technical support to clients.
- Setting up professional hosting optimized for WordPress sites.
- Coding using HTML / CSS / JS / PHP.
- Designing new features for existing websites.
- Adapting designs to WordPress themes to meet clients' requirements.
- Troubleshooting website issues.
- Integrating third-party plugins and solutions.

#### Knack Media Studios (USA) / Web Designer

MAY. 2011 - AUG. 2011, REMOTE WORK FROM ARGENTINA

- Building websites using Flash and Textpattern.
- Preparing website proposals to present to clients.
- Collaborating on a project to create layouts and images for written online content.
- Retouching digital images to be used on different platforms.

### Education

#### UNS - UPSO

##### Academical Technician in Audiovisual Entrepreneurship

BAHIA BLANCA, ARGENTINA  
2003 - 2005

#### ESAV

##### Graphic Designer

BAHIA BLANCA, ARGENTINA  
1998 - 2002

#### E.E.T N°2

##### Computer Technician

BAHIA BLANCA, ARGENTINA  
1992 - 1998

### Skills

#### Design

UI/UX Design  
Adobe XD  
Figma  
Photoshop  
Illustrator  
Corel Draw  
Concept sketches  
Digital retouching

#### WordPress

Design  
Development  
Maintenance  
Hosting  
Migrations  
WPO  
Gutenberg  
Elementor / Bricks  
Crocoblock  
ACF  
WPML  
GeneratePress  
Underscores

#### Front-End

HTML  
CSS / SCSS  
BEM methodology  
Javascript / JQuery  
React (basic)  
SVG  
Responsive Design  
Git  
Bootstrap / Tailwind  
WordPress

### Languages

**Spanish: Native**

**English: B2 / Intermediate** (continually studying)